



Helping Students Make Wiser Choices Since 1992

Monthly Theme: August through May
Elementary Level Series 1

October: Making the World a Better Place

Daily broadcast message pages Special 5, 2, 11, 20, 22, 29, 42, 52, 59, 71, 82, 87, 93, 98, 108, 113, 121, 127, 141, 142, 163, 168, and Special 6. *

*As much as possible, narrate the messages in order listed for the best flow of ideas.
We have provided more messages than necessary for a typical month
so you can choose those messages best suited for your campus.

Also available for Project Wisdom, Inc. subscribers

“Johnny the Bagger”, “How to Stop the Bullying”, “Everyone Has a Gift”,
and “Good Sticks Like Glue”

These lesson plans and additional broadcast messages correspond to this monthly theme.



UNITED NATIONS DAY

Peace

Good morning, name of school. This is name of narrator with a few words of wisdom.

This month we celebrate United Nations Day.* Since 1945, the United Nations has worked to help bring more peace and safety to our world. These are words from the United Nations:

Wars begin in the minds of people, so it is in the minds of people that we must build peace.**

In other words, when we have thoughts of peace and understanding toward one another, we bring more peace into the world.

Today, ask yourself these questions: Am I helping create peace and understanding in my own neighborhood? . . . my own school? . . . my own home?

Let's build a little peace in the world today by being kind and respectful to one another.

With something to think about, this is name of narrator. Make it a great day . . . or not. The choice is yours.

*Last Saturday in October

**Original quote: "Since wars begin in the minds of people, it is in the minds of people that ... peace must be constructed." — The Constitution of the United Nations Educational, Scientific and Cultural Organization

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TAKING ACTION

Good morning, name of school. This is name of narrator with a few words of wisdom.

Are you making things happen? Listen to these words:

There are three kinds of people in the world: those who make things happen, those who watch things happen and those who say 'What happened?'*

So, take a look. Are you making things happen or just watching them happen? Are you making sure you get the best grades you can, or are you sitting back and watching others do their best? Are you making new friends or watching others make new friends?

Today, remember this: you have the power to make good things happen for yourself and for others. Be powerful today, and make something special happen.

With something to think about, this is name of narrator. Make it a great day . . . or not. The choice is yours.

* Ann Landers

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STARTING A PROJECT

Beginnings

Good morning, name of school. This is name of narrator with a few words of wisdom.

Ever noticed that the hardest thing about a school project is getting started? Over two thousand years ago, Lao-tzu (la-OUT-zu), ancient Chinese master, said:

A journey of a thousand miles must begin with a single step.

In other words, once you take that first step — you're on your way to getting the job done.

So remember, if you're having a difficult time starting a homework assignment or project — at school or at home — the first step, is usually the hardest. Just take the first step, and you'll be on your way.

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INFLUENCING OTHERS

Role Models

Good morning, name of school. This is name of narrator with a few words of wisdom.

Gandhi is a national hero of India, a man who made a huge difference in the world by teaching that being violent is not the best way to solve our differences. Gandhi was a role model for Dr. Martin Luther King, Jr., who also taught nonviolence. In other words, what Gandhi said and did affected the life of Dr. King in a positive way.

Did you know that you don't have to be a world-famous hero to affect someone else's life? In fact, you don't have to be an adult. No matter what your age,

You can be a positive role model.

That's right. Being a positive role model just means that you set a good example for others to follow.

Today, be a positive role model by helping a younger student or setting a good example for your classmates or choosing to do the right thing even when it's hard to do.

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PRODUCTIVITY

Getting The Job Done/Work Ethic

Good morning, name of school. This is name of narrator with a few words of wisdom.

Have you ever heard the story of the Crow and the Pitcher? One day a very thirsty crow found a big pitcher of water with just a little bit of water at the bottom. The problem was that when the crow stood on the pitcher and tried to reach down to the water, he couldn't reach the water.

But the crow was a very smart crow. He started picking up pebbles off the ground. One by one, he dropped them into the pitcher. With each pebble he dropped into the pitcher, the water began to rise higher and higher. At last the thirsty crow could reach the water and take a big gulp!

What's the moral of this story? When you have a job to do, sometimes you have to do it one pebble at a time . . . little by little, step by step, until finally the job is done!

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GENEROSITY

Helping Others

Good morning, name of school. This is name of narrator with a few words of wisdom.

Listen to these words from famous Lebanese poet Kahlil Gibran:

***You give but little when you give of your possessions.
It is when you give of yourself that you truly give.***

Gibran isn't telling us to stop giving our old clothes to charity, or canned goods to a food drive. These things are important. He's saying that the best way of giving is to give our time, skills, and energy to those in need, and we can all give something. We can help a younger student with homework, help an elderly neighbor, or do an extra chore at home. We can give time to someone who is lonely, or a smile to someone who is sad. According to Gibran, this is the highest form of giving.

Today, be generous and share yourself with others.

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CONTRIBUTING Service

Good morning, name of school. This is name of narrator with a few words of wisdom.

Have you ever heard former President John F. Kennedy's famous words?

***Ask not what your country can do for you,
ask what you can do for your country.***

Here's the question of the day: Are you giving to the world, your country, your school, your family, or do you have a case of "The Gimmes?" Gimme this. Gimme that. Gimme more. Gimme better. Gimme. Gimme. Gimme.

Well, here's my bulletin: A "gimme" attitude — in the end — may get you nothing. The Yugoslavs used to say:

***Who asks at once for much, returns home
with an empty bag.***

Today, remember this: It's important to balance receiving with giving. Take a look. Are you asking for too much and not giving enough?

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KNOWLEDGE

Good morning, name of school. This is name of narrator with a few words of wisdom.

Our world is changing quickly, and some people would say we have a lot of troubles in our world.

Now listen to what former President John F. Kennedy says:

***In times of [trouble] and change,
it is more true than ever that knowledge is power.***

Every day at school, you can become smarter and more powerful, because you've learned a little more about the world around you. And in a rapidly changing world we need bright and powerful human beings to make the changes positive.

So today, let's get smart and become powerful people who can make the world a better place.

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RESPONSIBILITY

Attitude/Success/Schoolwork

Good morning, name of school. This is name of narrator with a few words of wisdom.

Coming to school each day is a gift because each day you are given many new ideas and skills and experiences. All these things help you become the very best person you can be. But here's the deal: Your attitude toward school makes a big difference in how successful you will be.

Colleen C. Barrett is a former president of Southwest Airlines. She is a woman who has achieved great success in her life. Here's what she says about attitude:

***Work is either fun or drudgery. It depends on your attitude.
I like fun.***

Those are wise words to live by at school. Schoolwork can be either fun or a chore. It depends on your attitude and how you approach each new job at school.

As we move through each week at school, let's keep a check on our attitude and look for ways to get the job done, while having a little fun along the way.

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SERVICE

Productivity/Taking Action

Good morning, name of school. This is name of narrator with a few words of wisdom.

Listen to these famous words spoken by former President John F. Kennedy during his inaugural speech in 1961:

Ask not what your country can do for you, ask what you can do for your country.

So what can you do for your country? As a young person, you can contribute in more ways than you may think. You can volunteer in your community or your school. You can help a neighbor who is ill or in need. You can write to your legislators about things that concern you.

Just because you are young, don't ever think that you can't make a difference. Today, remember the words of John F. Kennedy and ask yourself what it is that you can do for your country. Then do it!

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CHOOSING WHAT'S RIGHT

Peace

Good morning, name of school. This is name of narrator with a few words of wisdom.

Former President Ronald Reagan once said:

***There can be no greater good than the quest for peace
and no finer purpose than the preservation of freedom.***

A quest is a long search. He was saying that one of the greatest things we can do is search for peace in the world.

You may say, "But I am such a very young person. How can I quest for peace?" You can quest for peace by searching for peace *inside* yourself. You can do that by paying attention to what makes you angry and by noticing when you are being unfair to others. You can talk to someone you trust, such as a teacher or counselor or parent, and discover ways to act more peacefully in your life. Look for ways to be fair and respectful with other people. You may not be able to stop wars in the big, wide world, but you can choose to be as peaceful as you can in your life. If everyone made that choice, do you think we would have more peace in the world?

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STAYING IN SCHOOL

Education

Good morning, name of school. This is name of narrator with a few words of wisdom.

When you imagine a pioneer woman, what do you see? Do you see a woman in a covered wagon or in a log cabin in the wilderness?

Well, guess what. Right now there are pioneer women . . . women who are exploring new frontiers, breaking new ground . . . women like Ellen Ochoa, the first Hispanic woman *ever* to become an astronaut. Now listen to what Ms. Ochoa says to students about success:

If you stay in school, you have the potential to achieve what you want in the future.

In other words, if you stay in school and get a good education, you are much more likely to make your dreams come true, whether your dream is to become an astronaut or a police officer or a doctor or a chef. You can make your life a big success, so be cool and stay in school.

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CITIZENSHIP

Education

Good morning, name of school. This is name of narrator with a few words of wisdom.

Did you know that people from all over the world travel hundreds and hundreds and thousands of miles just so they can come live in America? Some people even risk their lives. Why? Because America is one of the best places in the world to live. We are very lucky to live in America, and we need to help keep our country strong and free. "But I'm just a little kid," you say. "What can I do for my country?"

Well, listen to what former President Bill Clinton says:

The most important thing you can do for your country is to work hard in the classroom.

Why? Because the harder you work, the smarter you will be when you grow up. Smarter people make smarter citizens, and smarter citizens make smarter choices for the country. Today, think about what smart choices you will make for the country when you grow up. Then be a good citizen and work hard in the classroom.

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HELPING OTHERS

Good morning, name of school. This is name of narrator with a few words of wisdom.

Do you ever think you are too young to be helpful in the big, wide world? Do you know that there are children who collect coins for charities and gather up canned goods for food pantries and put on talent shows to raise money for other worthy causes?

There's an American proverb that goes like this:

You always help yourself when you help others.

Just because you are a young person doesn't mean you can't do something important in the world ... something that helps people who are hungry or sick or homeless. You are never too young to make a difference in the lives of others. And remember, when you help others, you help yourself become the very best person you can be.

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Good morning, name of school. This is name of narrator with a few words of wisdom.

How many of you have heard the word *virtue*? Virtue means goodness.

There have been many heroes in the world who have shown us what virtue looks like — heroes like Mother Teresa, who took care of so many sick and hungry people. And there are characters with virtue in our stories, like Belle in *Beauty and the Beast*. She was good enough and brave enough to risk her life to save her father.

There's an old American proverb that says:

Without virtue, happiness cannot be.

In other words, we cannot be really happy unless we try to be good. So how do we learn to live good lives? One important way is to study the lives of heroes. If you want to be a person with virtue, ask your teacher or librarian to help you pick out a book that can help you learn about people with virtue.

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HELPING HANDS

Service

Good morning, name of school. This is name of narrator with a few words of wisdom.

These words come from the famous song *We Are the World*. Do the words sound familiar?

***There comes a time when we must heed a certain call.
It's time to lend a hand to life, the greatest gift of all.****

Think about it. How do we "lend a hand to life"? We can use our hands to do things that make life better. We can use our hands to build a garden or to feed someone. We can use our hands to create a beautiful painting or a wonderful story. We can use our hands to pick up litter. We can use our hands to give someone a pat on the back to make him or her feel better.

Today, notice what you do with your hands. Look for ways to use your hands in positive ways. That can make life better.

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*Lionel Richie and Michael Jackson

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EDUCATION

Patriotism

Good morning, name of school. This is name of narrator with a few words of wisdom.

Have you ever heard people talking about climbing the ladder of success? Luis Nogales* is a great climber. He climbed his way up from working in the crop fields to a very important job as president of a company that tells people the news. His climb was made easier because of his love of learning — and because he lived in a country where he was guaranteed a good education.

Luis Nogales traveled all over the world, and the more he traveled, the more he understood that:

America is the greatest place in the world for people to become the best they can be.

We are lucky to live in a country where everyone has the chance to climb the ladder of success. Today, take a moment to be grateful for the opportunities you have as an American citizen to go to school and to reach your goals.

With something to think about, this is name of narrator. Make it a great day . . . or not. The choice is yours.

*Former president of the United Press International

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HELPING OTHERS

Service

Good morning, name of school. This is name of narrator with a few words of wisdom.

Somebody once did some research on two different groups of people. One group volunteered in the community. The other group didn't do any volunteer work.

Guess what the results were. Those who did volunteer work at least once a week lived much longer than those who did not. What do you think that says about caring for others? About serving others?

Now listen to these words:

None are too small, too feeble, too poor to be of service. Think of this and act.*

In other words, no one is too small or weak to work to help others.

Today, ask yourself how you can serve others in your school or your community or at home. You might just live a longer and healthier life.

With something to think about, this is name of narrator. Make it a great day . . . or not. The choice is yours.

*Hannah More, 19th-century English author

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OPPORTUNITIES

Education/Luck

Good morning, name of school. This is name of narrator with a few words of wisdom.

Have you ever been jealous of someone because he or she has been successful at something? Have you ever said, "She just got lucky"? Listen to what famous football coach Darrell Royal said about luck:

Luck is what happens when preparation meets opportunity.

Lucille Ball, famous American comedienne, said it another way:

Luck, to me . . . is hard work.

To *prepare* means to get ready. Sometimes we make our own luck by working hard and getting ready for when a good chance comes our way.

So what's the moral of this story? If you want to be lucky in life, you need to get prepared for what it is you want. So study hard. Get a good education and be prepared. You'll be ready to meet Lady Luck when she knocks on your door.

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RESPECT

Good morning, name of school. This is name of narrator with a few words of wisdom.

How many times have you heard this?

"Keep your shoes off the couch."

"Wipe your feet before you come in."

"Pick up those clothes from the floor."

So, what's up with all of that? What's up is that your parents or caregivers are trying to teach you about *respect*. They want to teach you to respect all the hard work they had to do to buy the couch and to buy the clothes, and they want you to show some respect for all the cleaning and washing they've done so you can live in a clean home and wear clean clothes.

So next time you hear someone say "Keep your shoes off the couch," remember that someone loves you enough to teach you about respect.

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GOALS FOR GIRLS

Good morning, name of school. This is name of narrator with a few words of wisdom.

Listen up, girls! This one's for you. Former First Lady Barbara Bush is well known for her sense of humor. In June of 1990, she addressed the all-female graduating class of Wellesley College with these words:

Who knows, somewhere out in this audience may be someone who will one day follow in my footsteps and preside over the White House as the president's spouse . . . and I wish him well.

Look around, girls. Maybe you're sitting next to a future female president.

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CHARITY

Kindness/Gratitude

Good morning, name of school. This is name of narrator with a few words of wisdom.

What do you think of when you hear the word *charity*? Do you think of money you or your parents give to the poor? Do you think of blankets passed out to the homeless? These really are acts of charity, but charity is much more than giving things to those in need.

Listen to the words from Mohammed, the prophet of Islam:

Every good act is charity.

In other words, every time we do something good, we are being charitable. Why? Because every good act helps those around us. Every good act ripples out into the world and helps everybody. Today, be grateful for all that you have, and be kind and charitable to others. Do something especially good for someone else.

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HALLOWEEN

Opportunity

Good morning, name of school. This is name of narrator with a few words of wisdom.

In honor of Halloween, here's a little Edgar Allen Poe, the master of fright himself:

*Once upon a midnight dreary
While I pondered, weak and weary,
Over many a quaint and curious volume
Of forgotten lore —
While I nodded, nearly napping,
Suddenly there came a tapping
As if someone gently rapping, rapping
At my chamber door.*

What's that rapping at *your* door? Is it something awful? . . . fearful? . . . frightening? Or is it something awesome? . . . exciting? . . . full of opportunity? They say:

Opportunity knocks only once.

So just what *is* that rapping at your door? You'll never know, will you, unless, of course, you open the door and take a look! **BOO!**

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