

Month	Monthly Character Trait	Daily Messages to read
August		Special 1, Special 2, Special 3, 10, 23, 28, 74, 100, 114, 137, 140, 166
September	Responsibility	19, 27, 32, 33, 46, 48, 26, 65, 68, 70, 78, 79, 84, 95, 111, 135, 147, 152, 157, and 167
October	Respect	Special 5, 2, 11, 20, 22, 29, 42, 52, 59, 71, 82, 87, 93, 98, 108, 113, 121, 127, 141, 142, 163, 168, and Special 6
November	Gratitude	Special 7, 4, 5, 8, 9, 12, 14, 17, 21, 34, 37, 43, 47, 55, 56, 63, 153, 124, Special 8, Special 9, and Special 10
December	Kindness	126, 15, 24, 30, 164 Special 11, Special 12, Special 13, Special 14, Special 15, and Special 16
January	Hard Work & Determination	Special 18, Special 19, 97, 6, 39, 49, 51, 72, 77, 60, 80, 85, 94, 103, 105, 106, 112, 119, 130, 146, 156 and 165
February	Honesty	Special 20, Special 21, Special 22, 7, 13, 18, 36, 38, 40, 45, 64, 66, 69, 81, 96, 129, 139, 143, 144, 158, and 160
March	Confidence	16, 25, 35, 53, 54, 58, 61, 89, 90, 99, 101, 104, 107, 110, 115, 116, 118, 123, 151, 154, 155, 159, and 169
April	Citizenship & Cooperation	Special 23, Special 24, 1, 3, 31, 41, 50, 62, 67, 73, 86, 88, 92, 117, 122, 128, 131, 136, 138, 148, 150, and 161
May	Self-Respect & Self-Discipline	44, 57, 75, 76, 83, 91, 102, 109, 120, 125, 133, 134, 145, 149, 162, Special 25, and Special 26



Helping Students Make Wiser Choices Since 1992

Monthly Theme: August through May
Elementary Level Series 1

August: Off to a Good Beginning

Daily broadcast message pages Special 1, Special 2, Special 3, 10, 23, 28, 74, 100, 114, 137, 140, and 166. *

*As much as possible, narrate the messages in order listed for the best flow of ideas.
We have provided more messages than necessary for a typical month
so you can choose those messages best suited for your campus.

Also available for Educator Resource Site (ERS) Premium Subscribers

"Going Back to the Future" and "Education: Doorway to Success"

These ERS lesson plans and additional broadcast messages correspond to this monthly theme.

FIRST DAY OF SCHOOL

Education

Good morning, name of school. Welcome back to our halls of education. *Education* is an interesting word. Some people think it means pouring math, science, and social studies into the heads of students. To educate really means "to pull out." So the question is: What brilliant ideas can we pull out of those minds of yours this school year?

Let's begin the school year with a quote from a man known by the emperors of ancient China as "the teacher of all teachers" — Confucius, great Chinese philosopher:

***I can always be sure to learn from those around me.
I can choose to copy the good I see others do.
And when I see others doing a bad thing, I can choose
not to do those bad things.****

So today, notice the behavior of others and make a choice. Which good behavior will you copy, and which bad behavior will you correct in yourself?

With something to think about, this is name of narrator. Make it a great day . . . or not. The choice is yours.

*Original quote: "Even when walking in a party of no more than three I can always be certain of learning from those I am with. There will be good qualities that I can select for imitation and bad ones that will teach me what requires correction in myself."

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FIRST WEEK OF SCHOOL

Education

Good morning, name of school. This is name of narrator with a few words of wisdom.

Have you ever thought about what had to happen in order for you to come to school today? Your parents or caregivers made sure you had clothes to wear and school supplies. Lots of people worked very hard so you could have books and chalkboards and a desk to sit at. The custodians got everything clean, and the teachers worked hard to get ready for school to start.

So listen up! Getting an education is a gift . . . a gift that many children on the planet will never receive. There's an old saying that goes like this:

It is only the ignorant that despise education.*

In other words, it's not too smart *not* to want to learn and grow and be the best you can be.

So be smart and be grateful for the opportunity to get an education.

With something to think about, this is name of narrator. Make it a great day . . . or not. The choice is yours.

*Pibililius Syrus

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FIRST WEEK OF SCHOOL

Good morning, name of school. This is name of narrator with a few words of wisdom.

Do you ever wish you didn't have to wear a school uniform or follow a school dress code? Do you ever wonder why you have to? There are many reasons that schools have a dress code, like keeping students safe and showing school pride.

Following the school's dress code also shows respect for yourself and for your classmates. It helps you keep your attention on why you are here at school which is to learn and to become successful.

A wise man once said that

When you have respect for yourself, it shows in everything that you do.

That includes the way you look. And when you look your best, you feel ready for success. That's what dress codes are all about.

With something to think about, this is name of narrator. Make it a great day . . . or not. The choice is yours.

*Original quote: Self-respect permeates every aspect of your life.
~Former Canadian Prime Minister Joe Clark

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GOLDEN RULE

Good morning, name of school. This is name of narrator with a few words of wisdom.

Rules. Rules. Rules. Nowhere on the face of the earth are there more rules than on a school campus. And just when you thought you had heard them all, we have another one for you.

This, friends, is Rule #1 . . . the Rule of All Rules . . . the Golden Rule. It has been spoken by Jesus of Nazareth, Confucius, Gautama Buddha, and Mohammed, to name a few.

Aristotle, a Greek philosopher, said it this way:

We should behave to our friends as we would wish our friends to behave to us.

Today and every day, treat others the way you would want to be treated.

With something to think about, this is name of narrator. Make it a great day . . . or not. The choice is yours.

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SUCCESS

Great Expectations

Good morning, name of school. This is name of narrator with a few words of wisdom.

Listen to the words of Booker T. Washington:

It makes a great deal of difference in the life of a person, whether the world expects much or little of that person.*

Mr. Washington is saying that if everyone around you expects you to fail, you are more likely to fail, but if those around you expect you to succeed, you are more likely to succeed. What do you think? Do you think it makes a difference whether or not the people around you expect you to fail or to succeed?

Today, think about this: It's smart to choose friends who expect only the best for you. And it's good to remember that here at school we want you to succeed and we expect you to succeed. So do your personal best because if you are doing the very best you know how to do, you're already a big success!

With something to think about, this is name of narrator. Make it a great day . . . or not. The choice is yours.

* Original quote: It makes a great deal of difference in the life of a race, as it does in the life of an individual, whether the world expects much or little of that individual or of that race.

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Good morning, name of school. This is name of narrator with a few words of wisdom.

Marian Wright Edelman is the founder of the Children's Defense Fund. She says:

All children are [important] to America's future. We don't have a child to waste. We will not be a strong country unless we invest in every one of our children.

Sounds like Ms. Edelman is on your side. The truth is, there are people right here in our school who are on your side, who care about you and want to see you succeed. You have teachers who care. You have counselors who care. That's why they're here. They care.

You see, they understand the truth of what Ms. Edelman is saying: YOU are important to America's future. We can't afford to waste any of your special talents and skills. Today, remember that we want you to be a happy and successful human being, because if you win the game of life, we all win.

With something to think about, this is name of narrator. Make it a great day . . . or not. The choice is yours.

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Good morning, name of school. This is name of narrator with a few words of wisdom.

Have you ever heard this old expression?

You can lead a horse to water, but you can't make him drink.

Getting an education is a little like that. Teachers can lead you to the Fountain of Knowledge, but you have to choose to drink. You have to choose to take in the information and make good use of it.

The Chinese say the same thing another way:

Teachers open the door, but you must enter yourself.

Today, be aware of the choices you make every day about your education. And remember, your teachers are holding the door open to a more successful future. Are you going to step through?

With something to think about, this is name of narrator. Make it a great day . . . or not. The choice is yours.

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SUCCESS

Confidence/Goals

Good morning, name of school. This is name of narrator with a few words of wisdom.

Have you ever thought about being an astronaut, a doctor, or the smartest kid in class, and then you said to yourself, "I could never do that. I'm not smart enough; or I'm not good enough."

Now listen to a true story about a woman named Carmen Escalante. She's a medical doctor who was raised in a small town in Louisiana and was the oldest of six children. Neither of her parents graduated from high school, but they always encouraged her to get an education. She grew up and became a doctor at one of the world's most famous cancer centers. Here's her prescription for success:

Nothing is impossible if you set goals and try to do your best.*

So listen to the doctor's advice and follow her prescription for success. If you do, anything's possible. Just do the very best you can.

With something to think about, this is name of narrator. Make it a great day . . . or not. The choice is yours.

*Original quote: "Nothing is impossible if one sets goals and strives for and does his best."

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Good morning, name of school. This is name of narrator with a few words of wisdom.

Someone wise once said:

Teachers are the true heroes of the world.*

The dictionary defines a hero as someone admired for his or her strength and courage. The word *courage* comes from the Latin *cor*, which means "the heart."

Teachers teach because in their hearts they really care . . . because they believe they can make a positive difference in your life so that you can grow up and make a positive difference in the world.

Today, show your teachers you appreciate them. Give them a hug or a thank-you note or a few words of support.

With something to think about, this is name of narrator. Make it a great day . . . or not. The choice is yours.

*Author unknown

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NEW BEGINNINGS

Choices/New Year

Good morning, name of school. This is name of narrator with a few words of wisdom.

Many people heard Maya Angelou at the inauguration ceremony of President Clinton. She recited her famous poem "On the Pulse of the Morning." Listen to her words:

Each new hour holds new chances for new beginnings.

Think about that. We may have made a poor choice an hour ago, but we can learn from that mistake and choose to make a better choice now.

We can choose to seek help if we have a problem. We can choose to be more honest with ourselves and the world around us. We can choose to love and not hate. We can choose to work hard at being the best we can possibly be.

Is there a part of your life you would like to change? Today, remember Maya Angelou and be the best you can be by grabbing hold of "new chances for new beginnings."

With something to think about, this is name of narrator. Make it a great day . . . or not. The choice is yours.

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GREATNESS

Teachers

Good morning, name of school. This is name of narrator with a few words of wisdom.

Every single one of you listening has the potential to do something truly great with your life. It may be that you become the greatest surgeon the world has ever known, or it may be that you become the greatest parent in the world. Either way, greatness is there . . . inside you.

Parents and teachers and counselors want to help you discover your greatness. Now listen to these words of wisdom:

Behind almost every great [person] there stands a good parent or a good teacher.*

If you let them, parents, caregivers, and teachers can help you become the best you can be, and, as always, you decide.

With something to think about, this is name of narrator. Make it a great day . . . or not. The choice is yours.

*Gilbert Highet

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Good morning, name of school. This is name of narrator with a few words of wisdom.

Great American legislator Barbara Jordan once said:

***If you're going to play the game properly,
you'd better know every rule.***

Ms. Jordan knew that understanding the rules is an important part of life. Rules can help keep us safe. Rules can protect us. Rules can turn chaos into order. For example, where would we be if we didn't have to stop at red lights?

Today, think about the rules we have here at our school, and as you do, ask yourself this: How does this rule make my school safer? . . . or . . . How does it help me make wiser choices?

Learning to appreciate rules is part of becoming a grown-up and a responsible human being.

With something to think about, this is name of narrator. Make it a great day . . . or not. The choice is yours.

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